



FOR IMMEDIATE RELEASE

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Keep Terrebonne Beautiful to Host "Bucket for the Bayou" Cleanup During Love the Boot Week

Love the Boot Week, 5-13, is Louisiana's Largest Litter Removal and Beautification Event Organized by Keep Louisiana Beautiful

Houma, LA – Keep Terrebonne Beautiful is excited to participate in **Love the Boot Week** by hosting a **"Bucket for the Bayou" Cleanup** in partnership with **Terrebonne General Health System's Market at the Marina** on **Saturday, April 5, 2025, from 8 AM to 12 PM.**

During the event, community members can stop by the **Keep Terrebonne Beautiful** table at the Market to pick up a **5-gallon bucket, grabber, and gloves** to help clean up litter around the area. Once participants fill their buckets and return them to the table, they will receive a **special prize** as a token of appreciation for their efforts.

"We invite everyone to join us in making a difference," said Billie Babin Richard, Executive Director of Keep Terrebonne Beautiful. **"Events like this empower our community to take action against litter, protecting our environment and waterways for future generations."**

Love the Boot Week, organized by **Keep Louisiana Beautiful** and supported by the **Office of the Lieutenant Governor**, is Louisiana's most extensive litter cleanup and beautification effort. It will occur across all 64 parishes from **April 5 to 13, 2025.** The initiative aims to combat litter pollution and encourage environmental responsibility.

Litter is not a new problem for Louisiana. For decades, litter has become increasingly detrimental to our communities, leading to a multitude of repercussions such as:

- Blight on natural areas, cities, towns, roadways, and waterways
- Death of wildlife due to polluted habitats
- Decline in quality of life in neighborhoods
- A negative impact on economic development, infrastructure, and tourism
- Flooding caused by storm drains clogged with litter and debris

Despite Louisiana spending over **\$91.4 million** annually on litter abatement, pollution threatens local wildlife, water quality, and community spaces. Events like "Bucket for the Bayou" help raise awareness and inspire lasting change.

"Picking up litter is important, but litter education is the primary goal of Love the Boot Week," says Susan Russell, Executive Director of Keep Louisiana Beautiful. "If we can all learn the repercussions of litter and adopt behaviors to prevent it from happening in the first place, we will see a cleaner, greener Louisiana." Following the conclusion of Love the Boot Week, Keep Louisiana Beautiful will release an outcomes report summarizing the collective impact of the registered cleanup and beautification events. This report will include the total number of events, volunteers, bags of trash collected, pounds of waste collected, and other relevant statistics.

For more information about Keep Terrebonne Beautiful's cleanup efforts or to get involved, visit www.keeperterrebonnebeautiful.org or contact Billie Babin Richard at keeperterrebonnebeautiful@gmail.com.

To learn more about **Love the Boot Week**, visit www.lovetheboot.org.

About Keep Terrebonne Beautiful

Keep Terrebonne Beautiful is a non-profit organization established in 2000. Its mission is to empower the citizens of Terrebonne Parish to take personal responsibility for preventing litter and beautifying the parish.

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Keep Louisiana Beautiful (KLB) is a state program under the Office of the Lieutenant Governor and the Department of Culture, Recreation, & Tourism promoting personal, corporate, and community responsibility for a clean and beautiful Louisiana. KLB supports local communities through programs and resources for litter education, prevention, removal, enforcement, beautification, recycling, waste reduction, and sustainability initiatives. KLB is affiliated with the national organization, Keep America Beautiful, and is supported by a robust statewide network of Community and University Affiliates. Learn more at KeepLouisianaBeautiful.org.

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