

BAYOU COUNTRY

FACT SHEET

Creating quality of life and tangible economic impact for Terrebonne Parish through innovative sales, marketing and community relations initiatives.

VISITATION

40 Number of US States Visiting Houma, 2018

20 Number of Foreign Countries Visiting Houma, 2018

EMPLOYMENT

2,340 Citizens employed by Tourism Industry

1 : 20 Representing one in every twenty employed citizens

ACHIEVEMENTS

CVB of the Year 2018

Certified Retirement Community

Bayou Country Mardi Gras named Top 20 Events of Southeast Tourism Society



TAX GENERATION

\$21,510,000

State & local taxes generated by visitor spending

\$535.38

Generating tax relief for every household

ECONOMIC IMPACT

\$166,200,000

Amount spent by visitors

